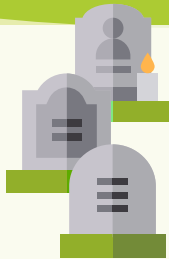


TEEN VAPING FACTS

#BuckeyeHealth

Tobacco is the leading cause of preventable death in Ohio and the majority of smokers start before age 18. ¹



Many teens use e-cigarettes because **they believe they are less harmful than other tobacco products.** ²



Most e-cigarettes contain nicotine, which is **HIGHLY ADDICTIVE AND CAN HARM BRAIN DEVELOPMENT, WHICH CONTINUES UNTIL AGE 25.** ³

TOBACCO PRODUCTS, ESPECIALLY E-CIGARETTES, ARE ON THE RISE AMONG HIGH SCHOOL STUDENTS. ²

1.5 MILLION MORE YOUTH were e-cigarette users in 2018 than 2017 ³

4.9 MILLION YOUTH WERE tobacco product users in 2018 ²

Use of any tobacco product **GREW BY 38.3%** among high school students from 2017 to 2018 ²

MORE TEENS VAPE BECAUSE OF:



Easy to conceal shapes like USB drives, pens and everyday items



Youth-friendly flavors like fruit medley, mango, cool cucumber and mint



Advertising and marketing efforts appealing to youth

YOU CAN HELP!



Talk to your children about the risks



Keep a tobacco-free home and car



Be a positive role model

PEOPLE WHO VAPE ARE FOUR TIMES MORE LIKELY TO START SMOKING CIGARETTES. ⁴



¹ Tobacco Data and Statistics, The Ohio Department of Health, retrieved February 2019

² E-Cigarettes and Young People: A Public Health Concern, CDC, retrieved February 2019

³ Tobacco Use by Teens is Rising, Centers for Disease Control, February 2019

⁴ Association of Electronic Cigarette Use With Subsequent Initiation of Tobacco Cigarettes in US Youths. Berry KM, Fetterman JL, Benjamin EJ, et al., February 2019