

Teen Vaping

Addressing the National Epidemic

Dr. Brad Lucas

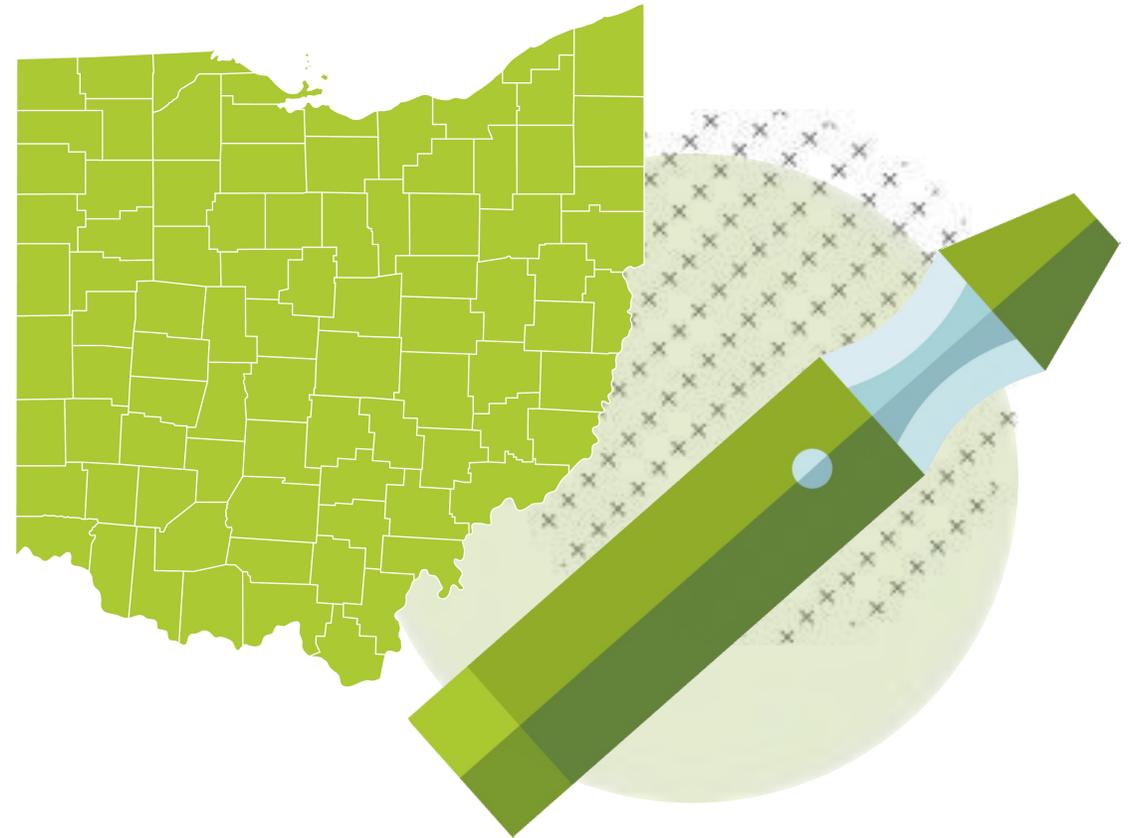
Chief Medical Officer, Buckeye Health Plan



Addressing Ohio's Challenges, Teen Vaping

Buckeye coordinates healthcare services for more than **425,000 Ohioans** through Medicaid, Medicare, MyCare Ohio and the Health Insurance Marketplace.

We're committed to transforming the health of the community, one person at a time. That includes community outreach initiatives to educate our community on the dangers of addiction, including the vaping epidemic.



Teen Vaping

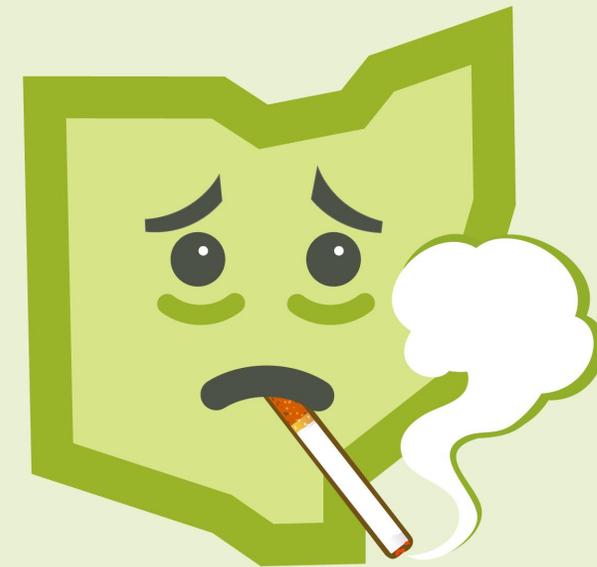
Know the Facts

- Tobacco products, especially e-cigarettes, are on the rise among high school students

IN 2018

1 IN 4
high school
students reported
using a tobacco
product

Tobacco is the leading cause of preventable death in Ohio and the majority of smokers start before age 18



Why Are Teens Vaping?

MORE TEENS VAPE BECAUSE OF:
Advertising and marketing
efforts appealing to youth



MORE TEENS VAPE BECAUSE OF:
Easy to conceal shapes
like USB drives, pens
and everyday items



MORE TEENS VAPE BECAUSE OF:
Many teens use e-cigarettes
because they believe they
are less harmful than other
tobacco products

Most e-cigarettes contain nicotine, which is **HIGHLY ADDICTIVE** and can **HARM BRAIN DEVELOPMENT**, which continues until age 25.⁵



People who vape are **FOUR TIMES MORE LIKELY TO START SMOKING CIGARETTES.**⁶



More people in the U.S. are **ADDICTED TO NICOTINE** than to any other drug.²



Tobacco Use Disorder is the most common **SUBSTANCE USE DISORDER** in the U.S.¹

Between **60–80 PERCENT OF SMOKERS** fulfill classic criteria for drug dependence — they have difficulty stopping, have withdrawal when they stop and **CONTINUE DESPITE KNOWLEDGE OF PERSONAL HARM.**¹



Your Guide to Better Health

- Buckeye is dedicated to helping our communities understand critical health issues like tobacco use, addiction and teen vaping.
- Through awareness and education, we can curb tobacco use and help those using tobacco products understand their risks.
- Buckeye helps members quit tobacco making counseling and tobacco cessation medications and aids available and reimbursing them.

