

Our Mission

Better Health Outcomes, Lower Costs

Our Behaviors

Caring and Compassionate Customer Focused Accountable



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Letter from Buckeye President and CEO

Bruce Hill

Dear friends,

At Buckeye Health Plan, our vision is to transform the health of the community, one person at a time. This means that we meet with thousands of our members wherever they are — at home, at the doctor's office, in the hospital and out in the community. We come alongside more than 40,000 agency partners statewide to provide a wide range of programs and activities tailored to meet each community's specific needs.

Our caring and compassionate staff members distribute healthy food, stuff backpacks, help school kids overcome bullying, give books to early readers, teach healthy behaviors and so much more. We also manage to have a little fun along the way as we share our time and talents with those we serve.

We are Buckeye Health Plan — the plan our community knows and trusts to deliver Ohio's highest quality healthcare and lend a helping hand where it's needed.

This report highlights some of the very special people and programs that enable us to bring our vision to life.

If you'd like Buckeye to help with a program that meets the needs of Ohio's most vulnerable citizens, we'd love to hear from you.

Please visit: www.buckeyehealthplan.com/contact-us or call Member Services at 866-246-4358.

Thank you,

Swee #/W

Our Philosophy on Community Stewardship

At Buckeye, we believe that caring for the health of the community extends well beyond our walls. As a leading managed care plan, we play a significant role in providing access to quality healthcare to Ohio's most vulnerable populations. We invest in partnerships to facilitate community health improvement.

A person's health cannot be improved through healthcare services alone. It's interwoven with the health of the community, impacted by social and economic factors and access to housing, employment and transportation. Our approach focuses on the whole person, which includes making connections between individuals and beneficial community services. This philosophy drives us every day and enables us to live out our vision.



We believe in ...

- Treating the whole person, not just the physical body.
- Showing people kindness, respect and dignity to empower healthy decisions.
- Taking responsibility for removing barriers to healthcare and making it simple to get well, stay well and be well.
- Creating local partnerships that enable meaningful, accessible healthcare and innovation while challenging the status quo.

Giving Back

COMMUNITY 40,000

COMMUNITY EVENTS: (JAN - DEC 2018)

331





Ohio's #1 Quality Health Plan

Recognized by the Ohio Department of Medicaid

Buckeye is proud to have been recognized as Ohio's highest quality managed care plan by the Ohio Department of Medicaid. We were awarded 20 stars across five categories on their Managed Care Report Card, including the highest rating overall for:

- Keeping Kids Healthy
- Doctors' Communication and Service
- Living with Illness

This is a true testament to Buckeye's commitment to providing the highest quality of care for our members.

Additional 2018 accomplishments:

- #1 for Quality-based Auto Assignment
- #1 on Quality-based Pay-for-Performance (P4P)
- Highest HEDIS Scores for Adolescent Well Care
- Top Rated Medicaid Plan on Provider Satisfaction



2018 Managed Care Plan Report Card ratings

Performance Areas	Buckeye Health Plan	CareSource	Molina Healthcare	Paramount Advantage	United Healthcare Community Plan
Getting care	***	***	**	***	***
Doctors' communication and service	****	***	***	***	***
Keeping kids healthy	****	****	***	**	**
Living with illness	***	*	***	***	***
Women's health	***	***	**	****	**
TOTAL STARS	20	14	13	16	13

The information used for this report was collected from the managed care plans and their members and was reviewed for accuracy by independent organizations. The most current information available was used for this report (Data Source: Consumer Assessment of Healthcare Providers and Systems [CAHPS®] & National Committee for Quality Assurance [NCQA] Healthcare Effectiveness Data and Information Set [HEDIS®] 2018). CAHPS® is a registered trademark of the Agency for Healthcare Research and Quality (AHRQ). HEDIS® is a registered trademark of NCQA.

Buckeye Healthcare Superstars

Working as a team to improve the health of Ohic

In 2018, the BuckeyeRxPlus program won the Pinnacle Award from the Ohio Association of Health Plans (OAHP) for successfully improving medication adherence, reducing overall medical costs and improving health outcomes for members who take more than 10 medications daily or have a high-cost chronic disease.



Buckeye was awarded a silver medal for the Opioid Point of Sale Utilization Management research study at the 2018 Academy of Managed Care Pharmacy Conference. The study demonstrated how stricter point-of-sale utilization management strategies resulted in a decrease of opioid metric quantities and users without preventing access to care.

350,000 Medicaid, Medicare, Marketplace and MyCare members choose Buckeye for the highest quality healthcare available in Ohio.







Our **1,100** employees' compassion and commitment to members is central to everything we do.

And, our **40,000** community partners help us connect members with local services and resources.

One Plan. Always Covered.

BUCKEYE HAS PLANS TO SERVE ALL OHIOANS

Buckeye offers a range of health insurance plans to meet our members' unique needs. Plan eligibility depends on your age, income, family size and any special health needs.



MEDICAID

Buckeye provides Medicaid coverage to qualified adults and children; eligible aged, blind and disabled persons, and children within the foster care program. Potential members enroll through the Ohio Department of Medicaid and are required to renew their benefits annually.

Available in all 88 Ohio counties





COMBINED MEDICARE AND MEDICAID

MyCare Ohio is a dual-eligible program that contracts with both Medicare and Ohio Medicaid. Qualified members of the Medicare-Medicaid Plan (MMP) receive healthcare benefits of both programs from one single health plan.

Available from Buckeye in the following counties: Clark, Cuyahoga, Fulton, Geauga, Greene, Lake, Lorain, Lucas, Medina, Montgomery, Ottawa, Wood







DUAL ELIGIBLE SPECIAL NEEDS

Allwell D-SNP is a type of Medicare Advantage plan available to people who qualify for both Medicare and Medicaid. These plans would allow eligible members to enjoy better coverage by combining Medicare and Medicaid benefits under one plan. These plans also include prescription drug coverage.

Available from Buckeye in the following counties:

Adams, Allen, Ashtabula, Auglaize, Brown, Butler, Carroll, Champaign, Clark, Clermont, Clinton, Columbiana, Coshocton, Crawford, Cuyahoga, Defiance, Delaware, Erie, Fayette, Fulton, Geauga, Greene, Guernsey, Hamilton, Hancock, Hardin, Harrison, Henry, Highland, Hocking, Holmes, Huron, Lake, Lorain, Lucas, Madison, Mahoning, Medina, Meigs, Mercer, Miami, Montgomery, Morgan, Morrow, Noble, Ottawa, Paulding, Perry, Pickaway, Pike, Portage, Preble, Putnam, Sandusky, Seneca, Shelby, Stark, Summit, Trumbull, Tuscarawas, Van Wert, Vinton, Warren, Wayne, Williams, Wood, Wyandot





MEDICARE ADVANTAGE

Allwell is a Medicare Advantage plan that covers the same services as traditional Medicare and also offers prescription drug coverage (Part D) for those 65 years and older or under age 65 with qualifying disabilities.

Available from Buckeye in the following counties: Butler, Columbiana, Cuyahoga, Delaware, Fairfield, Franklin, Fulton, Greene, Hamilton, Lake, Lorain, Lucas, Mahoning, Montgomery, Ottawa, Stark, Summit, Trumbull, Wood





MARKETPLACE

Ambetter is a Qualified Health Plan on the Ohio Health Insurance Marketplace. Member plan options vary between costs for monthly premium payments versus out-of-pocket expenses. Subsidies are dependent on each member's income level.

Available from Buckeye in the following counties:

Allen, Butler, Carroll, Champaign, Clark, Columbiana, Cuyahoga, Darke, Geauga, Greene, Hamilton, Harrison, Lake, Logan, Lorain, Lucas, Mahoning, Medina, Montgomery, Portage, Preble, Shelby, Stark, Summit, Trumbull, Van Wert, Warren



Giving Back to the Communities We Serve

Team Buckeye cares deeply about the communities we serve and gives generously to our annual United Way campaign.

In 2018, employee participation reached an all-time high of 82 percent and our contributions and pledges totaled \$197,311 — an 18 percent increase over 2017. Together, Buckeye and the United Way strive to create a community in which all people can achieve their potential through education, financial stability and healthy lives.



\$197,311

RAISED TO SUPPORT THE UNITED WAY



INCREASE IN PLEDGES AND CONTRIBUTION 2018 OVER 2017

Lisa Courtice, President and CEO, United Way of Central Ohio, accepts Buckeye's 2018 contribution from Buckeye Health Plan President and CEO Bruce Hill, and Senior Vice President, Medical Management Lori Mulichak, (right).

Statewide Bullying Prevention Workshops

In the fall of 2018, Buckeye convened six anti-bullying workshops across Ohio to address the growing bullying epidemic in Ohio schools and communities.

Each session was filled to capacity with representatives from community organizations, schools, law enforcement and state government sharing issues, insights and best practices — with the goal of creating a culture of change and empowering today's youth to lead it.

Workshop inputs will inform a report "from the community to the community" that will be shared with local and state government leaders, agency and community partners and workshop participants.

"The way we were grouped to share perspectives and brainstorm ideas with input from a panelist was a new experience for me - and a very welcome one. I left the workshop feeling I had helped be part of a solution."

— **Deb Nimrichter LPN**, Erie County General Health District

- 1 National Center for Education Statistics, Student Reports of Bullying: Results From the 2015 School Crime Supplement to the National Crime Victimization Survey, 2016
- $2\,$ National Center for Education Statistics, Indicators of School Crime and Safety, 2016



Change is needed

1 in 5 students ages 12-18 report being bullied¹

1_{IN}**3**

students report being bullied repeatedly.²







Team Buckeye brought food, fitness and fun to a constant stream of visitors at the National Urban League event.

Buckeye Health Zone visitors:

5,900 Urban League Delegates1,200 Community Residents

500 Vision Patients

Vision Patients

Buckeye farmers market

5,138



National Urban League Sponsorship

Buckeye and parent company Centene Corporation co-sponsored the Health and Wellness Zone at the National Urban League Conference, August 1-4, in Columbus. Together with our health center partner, PrimaryOne, Buckeye provided free health information and cholesterol and diabetes screenings. Thousands of visitors also enjoyed free vision screenings and reading glasses from Buckeye's partner, Envolve Vision. To add to the fun, Buckeye also provided free healthy food, live entertainment, massages, fitness competitions, gifts and prizes.

"This event had an extreme and unforgettable impact on our community, and I was proud to be a part of it."

—**Petria J. Clarke**, Buckeye Program Coordinator

Buckeye Fresh! Brings Healthy Food to the Table

Access to healthy, affordable food is one of the key determinants of health and remains a challenge in many low-income communities. Buckeye matched SNAP benefits for members attending the Toledo farmers market, and brought fun family activities, prizes, cooking demonstrations and healthy recipes to hundreds of marketgoers.

The Buckeye Fresh! program partnered with Produce Perks, a regional nonprofit that provides a \$1 for \$1 match for SNAP customers to spend on healthy food at 70 farmers markets and community supported agriculture (CSA) programs statewide.



275 \$10 Buckeye Fresh! Vouchers Redeemed

+ 157 \$1 Buckeye Bucks Vouchers Redeemed by Children

\$2,907 Distributed for Healthy Food Purchases





47,509 pounds of ham and turkey delivered to

of ham and turkey delivered to 134 statewide community-based agencies in 2018.

31,921 hams and turkeys

delivered to Ohio families through 627 statewide community-based agencies since 2010.

Operation Feed the Hungry

More than 1.7 million Ohioans struggle with hunger, and 528,960 of them are children, according to Feeding America's Map the Meal Gap 2018 study. Buckeye enabled community groups across Ohio to help meet this need through its ninth annual Operation Feed the Hungry ham and turkey donation program. In 2018, Buckeye delivered hams and turkeys to partner agencies, serving 4,647 families in 12 cities. The program started in 2010, when a small group of Buckeye team members delivered hams to community groups in Akron. Today, the program has grown into a company wide philanthropic effort to ensure families have a nutritious holiday meal to share.

"I just had to let your team know how much your turkeys and hams blessed the families of the Winton Hills Rec Center. One young lady was almost in tears, and all were grateful for this kind gesture. Thank you for allowing us to be a part of this great event."

—**Greg Walker**, Winton Hills Recreation Center



Senior Health & Fitness Day

Physical activity is critical to the health of older adults. The CDC reports that only one-third of adults over the age of 65 are staying active. In celebration of National Senior Health & Fitness Day on May 30, Allwell from Buckeye sponsored senior fitness events statewide.

National Senior Health & Fitness Day raised awareness about the importance of regular physical activity for seniors. Thanks to partners like Buckeye, events such as Jazzercise, chair exercises, line dancing, A Matter of Balance (a program to reduce falls), cooking demonstrations, health screenings and Zumba took place at five locations statewide to educate, motivate and get seniors moving.

"Staying active can be a challenge for older adults who have physical ailments and health conditions. Buckeye is pleased to partner with National Senior Health & Fitness Day to support seniors seeking to live healthier, more active lives."

—**Dr. Ronald Charles,** Vice President of Medical Affairs, Buckeye Health Plan

Buckeye celebrated National Senior Health & Fitness Day with free health and wellness education programs and events for Ohio seniors.



28-34% of adults ages 65-74 are physically active³

Ohio ranks
11th highest in adult
obesity nationwide

33.8%

in 2017'

⁴ The State of Obesity

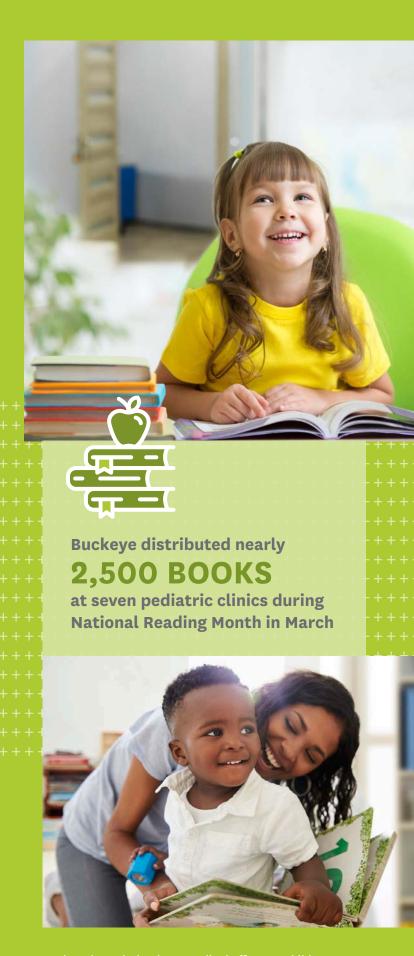
Reach Out and Read

More than one in three American children, and half of all children living in poverty, start kindergarten without the skills needed to succeed.⁵ Team Buckeye raised awareness and support for early reading by partnering with the Reach Out and Read program and health clinics during National Reading Month in March.

Through this partnership, Buckeye gave literacy tips to parents with children up to age five. Buckeye distributed nearly 2,500 free books at seven pediatric clinics, making it easier to jump-start an early foundation in literacy. Team Buckeye, along with our mascot, Buckley, and a wide range of guest readers, visited health clinics to kick off this partnership.

"Coming to the doctor can be a stressful time for parents and children. Our event in cooperation with Buckeye Health Plan and our Reach Out and Read program, helped break down barriers. Children LIT UP when they walked apprehensively into the waiting room and were greeted by a friendly mascot and story time. This helps us send the message to our families that we care not only about their health, but their education and happiness. Thank you to Buckeye Health Plan for showing that they believe in families and positive outcomes beyond health. Literacy is the key to knowledge and being more informed health consumers."

— Mary Scott, Director, NEON East Cleveland



Buckeye brought books to medical offices so children and their families could read together while waiting for healthcare services.

No One **Fats Alone**

In 2018 alone, 111 teens committed suicide in Ohio a dramatic increase over years prior. These deaths, along with startling bullying statistics, sparked parents, school administrators and community leaders to take steps to address bullying in schools.

Buckeye partnered with No One Eats Alone, a national anti-bullying program from Beyond Differences, to bring relationship-building skills, assembly and lunchtime events aimed at helping students make friends at school. In February, Team Buckeye hosted assemblies at seven Ohio schools. With the help of extensive media coverage, this important anti-bullying message reached about 1.8 million Ohioans in 2018.

"Thank you Buckeye Health Plan for bringing No One Eats Alone to our school! It's partnerships such as this that provide our students with opportunities for growth that otherwise would not occur. Again on behalf of the entire Garrett Morgan community thank you Buckeye for all you do to contribute to the health and wellness of the community."

-Sherdina H. Williams, M.ED., RN, LSN, Cleveland Metropolitan School District

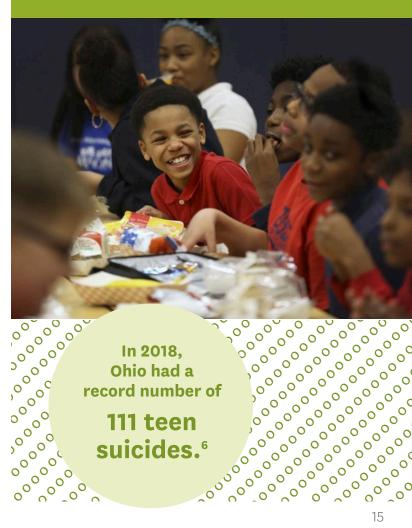




PARTNERED WITH 7 SCHOOLS



HELD SCHOOL ASSEMBLIES FOR 1,200 **OHIO STUDENTS**



In 2018, Ohio had a record number of

00000

,0000

00000

00000

111 teen suicides.6

Opioid Reduction Task Force

When Ohio Governor Mike DeWine was Ohio Attorney General in 2018, he convened a task force of Ohio's largest health insurance companies to study and identify strategic actions that insurers can take to address the opioid abuse epidemic. This is one of the most significant public health threats of our time.

Buckeye was proud to participate in this important initiative. This task force prepared recommendations and proposals on prevention, intervention and treatment for opioid addiction. These include:

- Developing education programs
- Assigning care managers to patients
- Covering non-drug alternative therapies

To build on the work of the task force, Buckeye convened an internal Opioid Action Council (OAC) to determine how to implement the recommendations in the state task force report. The OAC is dedicated to developing programs to launch in early 2019.



Buckeye President and CEO Bruce Hill joined Ohio Governor Mike DeWine (former Attorney General) in presenting the Opioid Reduction Task Force Report.



5,197 DRUG OVERDOSE DEATHS in Ohio from October 2016 to October 2017



Opioid-related claims for medical care have INCREASED 770% since 2007?



Ohio State Fair Community Partners Tent

The Ohio State Fair attracts more than 900,000 Ohioans annually and provides an ideal backdrop for health and wellness education.

Buckeye invited 47 community agencies from across Ohio to enjoy a free exhibit space at our Community Partners Tent located on the fair midway. Throughout the 12 days of the fair, Buckeye community partners shared health and program information, prizes and gifts with fairgoers. In addition to sponsoring the tent, Buckeye welcomed fairgoers with health information and gifts during our sponsored Buckeye Health Plan Day.

Buckeye's sponsorship included:

- Summer fun health tips
- Healthy food at the fair information
- Community connections
- Buckley, our squirrel mascot, as the fair parade grand marshal

"I want to thank you again for the opportunity to be part of the Buckeye Health Plan Community Partners Tent. It was an awesome experience to network with other agencies, as well as being able to talk to fair attendees throughout the day!"

— **Laryssa Beatty,** Information Specialist/Trainer with Ohio Coalition for the Education of Children with Disabilities



- **★** Hosted **47** community partners
- ★ 12 days of engagement
- Reached more than 908,000 fairgoers

Buckeye's Commitment to Community Health Education

As "Your Guide to Better Health," Buckeye delivers meaningful, timely health education through public service announcements, speaking engagements, media interviews, health screening events, social media posts, school and community activities and sponsorships.

Topics covered in 2018 include:



1 Asthma awareness

During National Asthma and Allergy Awareness Month in May, Buckeye medical directors and other medical staff provided helpful tips for asthma sufferers, including how to recognize symptoms, eliminate triggers and breathe easier. Asthma education was featured on TV news programs, in feature articles, on social media posts and in community partner newsletters statewide.

"Our hope at Buckeye is that education and awareness will help those suffering and those around them better understand asthma, better control it and lead better, healthier lives."

— **Dr. Ron Suprenant,** Medical Director, Buckeye Health Plan

2 Back-to-school readiness

In early August, Buckeye helped Ohio students and families prepare for a healthy new school year. The Buckeye medical team encouraged families to make well-check appointments, get immunizations and vision/hearing exams, and establish back-to-school routines.

"Ohio ranks 48th out of 50 states, just two spots from the bottom, when it comes to the percentage of children ages 19 to 35 months who received all recommended vaccines. This absolutely needs to change."

—Dr. Brad Lucas, Medical Director, Buckeye Health Plar



3

Bullying

Buckeye Behavioral Health experts shared recommendations on how to "Spot Bullying to Stop Bullying" in Ohio schools and communities. This awareness and education campaign paved the way for Buckeye's statewide bullying prevention workshops held in the fall.





An estimated 7.2 MILLION Americans do not know they have diabetes* + + +



Diabetes awareness

In November, Buckeye addressed Ohio's growing diabetes epidemic as part of National Diabetes Awareness Month. Through news segments, public service announcements and social media, Buckeye educated Ohioans on how to detect diabetes symptoms, prevent disease and improve their lives.

"Diabetes is a serious disease that can lead to a number of complications, including heart disease, blindness and amputation. Yes, it is life changing, but through proper education, diet, exercise and regular blood sugar monitoring, diabetes can be better controlled and patients can lead fulfilling lives."

— **Dr. Ronald Charles,** Vice President of Medical Affairs, Buckeye Health Plan



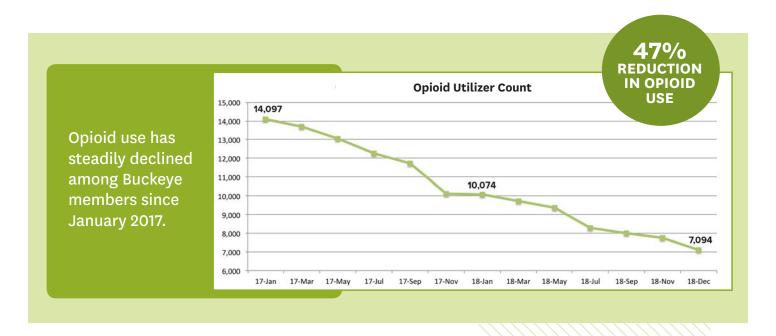
Flu prevention

Buckeye educated Ohioans about the dangers of the seasonal flu through its Fluvention outreach program. Fluvention is designed to promote healthy behaviors, including immunization and hygiene practices that can protect everyone from the seasonal flu. In October and November, Buckeye's medical staff appeared on news segments across Ohio, addressing the seriousness of the disease and importance of getting vaccinated.



Buckeye's Innovative Programs to Fight Addiction

Buckeye dedicated significant time and resources to fighting Ohio's opioid epidemic. We've designed and implemented programs and facilitated studies to promote healthier, safer use of medications and support those struggling with addiction. Buckeye's Opioid Action Council includes internal experts who identify and address the challenges of opioid addiction.



Pharmacy Lock-in Program

This important program prevents Buckeye members who abuse opioids from filling duplicate prescriptions by "pharmacy shopping."

Buckeye RxPlus

This program helps Ohioans taking 10 or more prescriptions improve medication adherence, avoid medication errors and stay out of the hospital and emergency room. It starts with an inhome assessment to review prescriptions, which is then sent to a pharmacist to check for accuracy, duplicate therapies and drug interactions. Patients receive a home-delivered pill pack, which consolidates medication doses based on the day and time they should be taken. Buckeye also follows up with providers to deter excessive prescribing.



Buckeye has improved member medication adherence rates by nearly

100%

Medication Therapy Management (MTM) Program

Buckeye's Medication Therapy Management program helps pharmacists educate patients on how to use their medications properly. Pharmacists work closely with physicians to ensure patients get the best possible medication therapy.

- 35,000 members served
- 1,145 participating pharmacies





24.9%

DECREASE
IN MONTHLY
OPIOID USERS

32.2%

DECREASE
IN QUANTITY OF
OPIOIDS FILLED

Point-of-Sale Utilization Management Study on Opioid Use

Buckeye led a study to determine the effects of limiting patients to a maximum supply of medication over a limited time period. The study provided insights on how closely managing the quantity of opioids prescribed could reduce abuse. Stricter point-of-sale utilization management strategies resulted in a decrease of opioid quantities and users without preventing access to care.

Addiction in Pregnancy Program

Buckeye supports high-risk members at a time when they have the best chance of changing the trajectory of their lives. Through counseling, pregnant women acknowledge their addiction and start on the path to sobriety so they can care for their child. Medication Assisted Therapy (MAT) is provided along with coverage for outpatient therapies, counseling and support.

Goals of the program are to:

- Support members through ongoing care management
- Enroll members in alcohol or other drug (AOD) treatment programs
- Eliminate fragmentation in the care delivery system
- Reduce neonatal admissions/days
- Maintain abstinence/compliance with MAT



Sharing the Buckeye Love

"We are so grateful to Buckeye Health. With your help, we provide local families with meals for the holidays. This is a difficult time for so many of our families and anything we can do to ease some of the burden is so appreciated by them... and us! We feel privileged to be a partner with Buckeye Health Plan!"

"Your work in our community is essential to ensuring the good health and well-being of our friends and neighbors. We appreciate your partnership in all of our efforts this year and we look forward to continuing on in the years to come. Please know that we value and are grateful for all you do as partners."

— **Marci Ryan**, Associate Director, Central Community House

— **Carmen Miller,** Operations Coordinator & Assistant to CEO, Pathway



"Thank you again Buckeye Health Plan. Your organization truly embodies the spirit of giving and love for the community."

—**Cheryl Strother**, President, Grace AME Church Nursing Guild "Your kindness and consideration of others demonstrates to all what it means to help our neighbors in difficult times."

— **Bonnie Mills**, Owner, Family Needs Center



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