August 29, 2016

Dear OB provider colleagues,

Thank you for the valuable care you provide to our Buckeye Health Plan (BHP) members. Submission of Buckeye's Notification of Pregnancy (NOP) form has a financial benefit to you and has been a proven benefit to our members and your patients. This information helps us get your patients the services they may need. Notification of pregnancy, early pregnancy care, effective post-partum care, pregnancy spacing, breastfeeding, culturally competent prenatal care and implementing the 5 A's in smoking cessation counseling are very important to Buckeye Health Plan as we all work to improve Ohio's infant mortality rate.

Please note: In addition to the Notification of Pregnancy form, BHP we will accept the ACOG Prenatal Form or OPQC Skinny Communication Form.

As a reminder, providers are eligible for reimbursement of the submission of any form of pregnancy notification. Please submit to the Start Smart for Your Baby® team via FAX 866-353-8315:

Reimbursement is as follows:
- The first NOP is reimbursed at different values depending on when it is received.
  - First trimester- 59899 U1- $75
  - Second trimester- 59899 U2- $50
  - Third trimester- 59899 U3- $25
- A second and third NOP can be reimbursed at $25 regardless of the trimester.

Ideally, at every opportunity, discussion should occur with all reproductive age women about their intent for pregnancy. As stated by Dr. Mary D'Alton ,"Unintended pregnancy is a persistent and significant issue in the United States" and "All obstetricians must endeavor to educate themselves regarding the complexities of preventing unintended pregnancy in the context of coexisting medical conditions" (Obstetrics and Gynecology, 2015)[1]. Please do not hesitate to contact me with thoughts on how Buckeye Health Plan can help you care for our members.

Sincerely,

Brad Lucas, MD, MBA, FACOG

1-D'Alton. Every Woman, Every Time-Opportunity for Improvement. Obstet Gynecol 2015; 126: 1133-1135.